

Panel 3: Environment & Image

“2020 Vision sees Castlebar as a vibrant commercial and leisure hub that nurtures business investment and innovation, is a premier retail and entertainment destination and that has an *attractive and revived town centre* combining the old and the new”



Issues & Priorities

1. Promoting and protecting a high quality Built Environment & Natural Environment
2. Greater Information and Awareness regarding environmental issues and advice on 'going-green' for businesses
3. Sustainable approach to development of the town for future generations
4. Harnessing commercial opportunities for investments in energy and environmental tech sectors



Environment & Image Projects

REF	PROJECT TITLE	SUMMARY DETAILS	TIMESCALE	KEY PARTNERS
P3.1	Castlebar Tidy Towns Renaissance	<p>Winning the Tidy Towns National Awards is the long term goal of the Castlebar Tidy Town Committee and this can be achieved through the following actions:</p> <ul style="list-style-type: none"> • To care for the natural and built environment (wildlife, landscaping, built environment) • To promote an awareness of litter in the context of controls and management • To encourage and promote the three Rs - reduce, reuse and recycle • To encourage the involvement of all the community (e.g. residential areas, business owners and school students) through competitions, newsletters, clean ups events among some items • To develop a cooperative partnership between all statutory bodies • To educate our youth in the values of a clean and healthy environment <p>The Chamber seeks to support and assist with the regeneration of the Castlebar Tidy Towns Committee and its development programme. The recent relaunch of Tidy Towns is an opportunity for Castlebar to build greater civic pride and involve the business community in a collective effort to make image and environmental improvements across the town.</p>	Long term	<ul style="list-style-type: none"> • Castlebar Tidy Town's Committee • Castlebar Town Council • Mayo County Council • Dept Environment • Castlebar Chamber • Environment & Heritage Agencies
P3.2	Riverside Walk	<p>In the short term a clean-up and improvement scheme for the town centre section of the river is urgently needed. The detail of what, how and when will need to come from a partnership of stakeholders including the local</p>	Medium to long term	<ul style="list-style-type: none"> • Castlebar Tidy Town's Committee • Castlebar Town Council

		<p>authorities, Tidy Towns Committee and landowners in the immediate areas.</p> <p>It is proposed here that a full consultation programme and action plan is produced with a phased approach to the work in sections to include Lough Lannagh.</p>		
P3.3	Eco & Energy Information Seminars	<p>It is proposed here that the Chamber commence a series of Information Seminars on 'going-green' in business. These events will act as an information service and will help to promote the greening of businesses and operational efficiency. The Chamber will work with Chamber Ireland and local experts and providers in the field of environmental services to co-ordinate and produce these events.</p>	Short to medium term	<ul style="list-style-type: none"> • Mayo Energy Agency • Castlebar Chamber • Enterprise Ireland • SEI
P3.4	Castlebar Environment Partnership	<p>This project recognises the need for co-ordination between organisations, groups, agencies and individual volunteers regarding the promotion of a better environment. This network includes Castlebar Tidy Towns Committee, Business Against Litter, An Taisce, Mayo CC Environmental Dept, Mayo Energy Agency, Private sector providers and resident committees.</p> <p>The Chamber will help to establish a local environment partnership made up of all players and interested parties and facilitate the development of the brief and some key early actions.</p>	Short to medium term	<ul style="list-style-type: none"> • Castlebar Chamber • Castlebar Tidy Town's Committee • Mayo County Council